

mpire[®] Innovate
Captivate
Capitalize

**WE INNOVATE
TO CAPTIVATE
& CAPITALIZE
ON YOUR
BRAND**





WHO WE ARE

Mpire is a dynamic and innovative full-service marketing agency driven by a passionate team of seasoned experts.

With a collective experience of over 20 years, our professionals bring a wealth of knowledge to the table ensuring the perfect fusion of creativity, strategic prowess and smooth execution.

We're committed to delivering exceptional value through tailored solutions that cater to the unique need of our clients.





MPIRE
AGENCY

CREENTIALS

OUR VISION

A trusted and established agency, committed to ensuring our clients and partners success. We are the go-to for innovation, powering growth, connections, and results.

Through leading trends and technology, we empower businesses to excel and lead markets, all while ensuring a pinnacle of customer satisfaction.



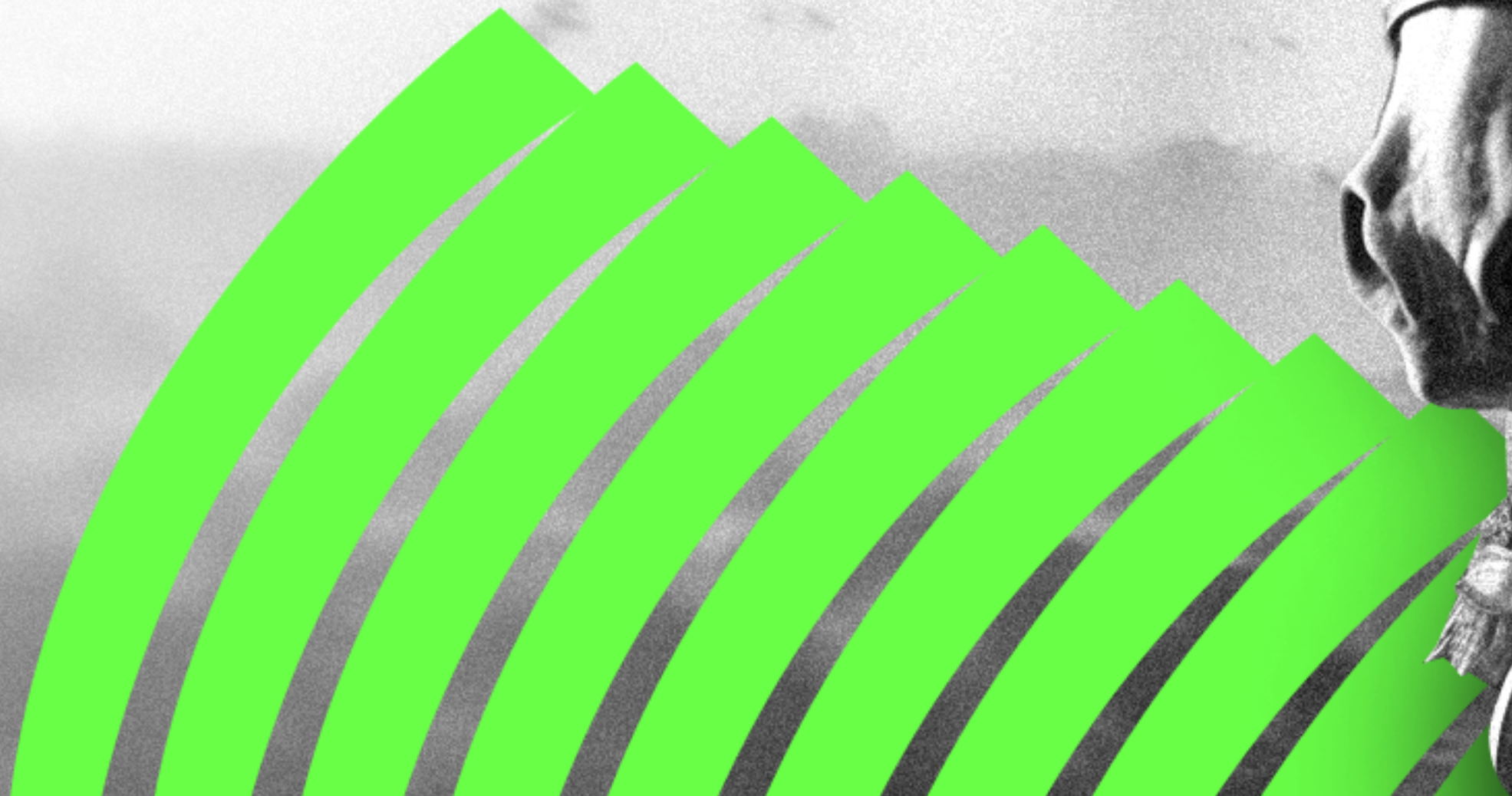


MPIRE
AGENCY

CREENTIALS

OUR MISSION

Deliver exceptional value through innovative solutions by tailoring to our client's unique needs, exceeding goals whilst providing top-tier care.

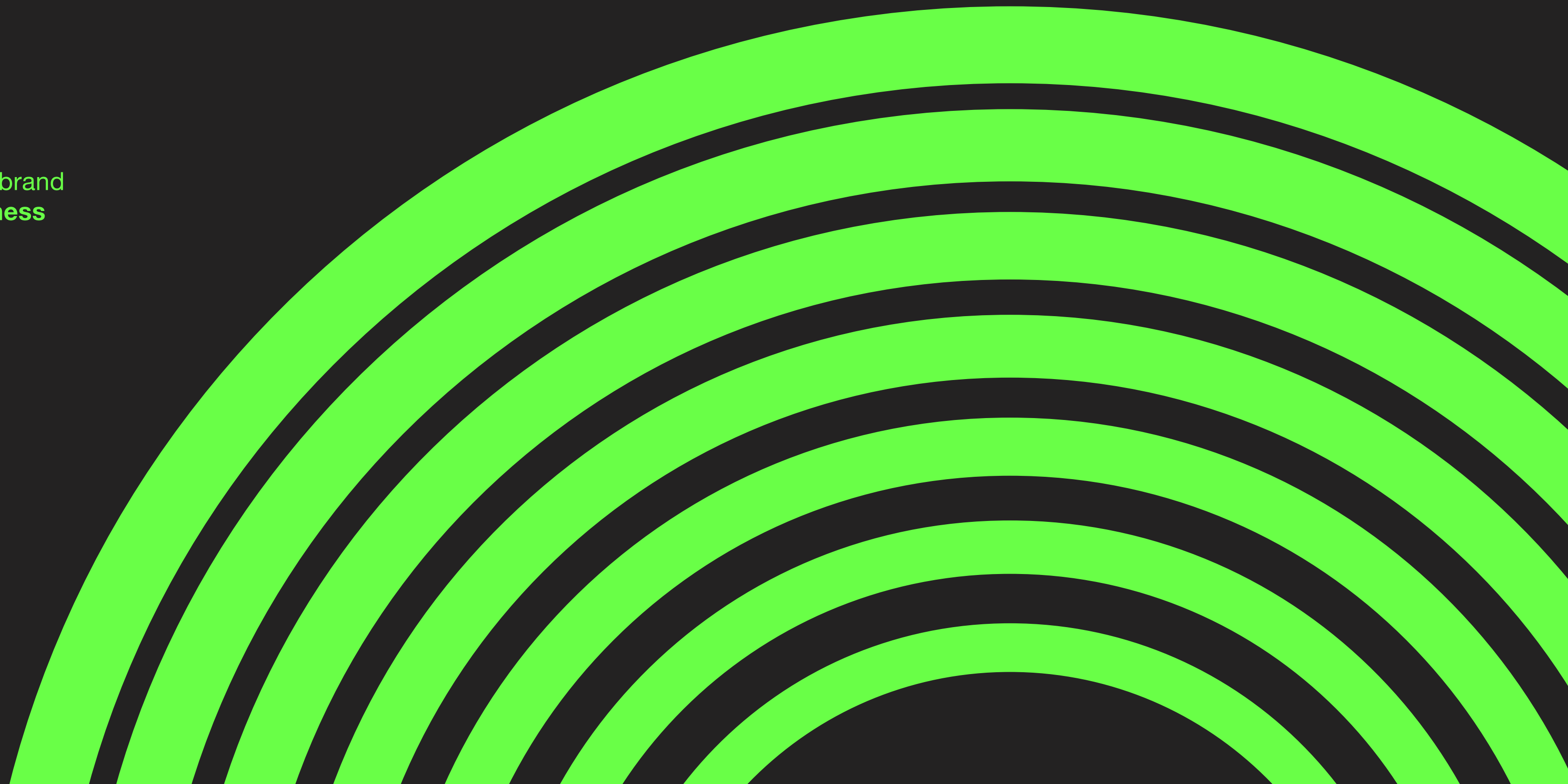




OUR SERVICES



We specialize in crafting tailored solutions that amplify brand presence, engage audiences, and **drive tangible business growth.**





DIGITAL MARKETING

360 Marketing Solutions,
Marketing Campaign & Strategies,
Brands Strategy, Paid-Media
Campaigns



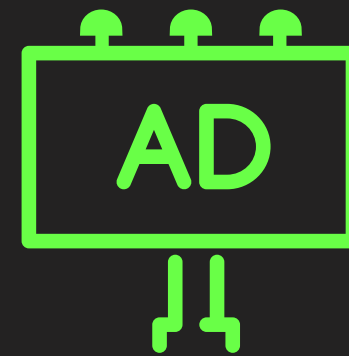
SOCIAL MEDIA

Account Services, Customers
Experience, Content Creation,
Platforms Management
Content Promotion



CREATIVE SERVICES

Branding, Social Media
Designs, Key Visuals, Digital
Arts, Motion Graphics,
Moodbord, Storyboards



PRODUCTION

Videography, Photography,
Promotions & Branded
Content



MEDIA BUYING

Media Planning,
Media Strategy
& Media Buying



PR SERVICES

PR Communications,
Influencers Management &
Communication



EVENT MANAGEMENT

Event Planning, Event
Management, Offline &
Online Events



I.T

Website Creation, UI/ UX
Interface & Application
Creation



ANALYSIS & REPORTING

Social Media Performance
Reports,Market Research,
Benchmarks, Social Media
Audit,Pre/Post Campaigns
ReportsInfluencers Reports





MARKETING

Our forte lies in devising masterful strategies that elevate brands and propel growth.

RELIABILITY

We prioritize building authentic connections that foster trust and loyalty between your brand and your customers.



PROMOTION

We specialize in creating compelling campaigns that have a maximum impact and engage your audience effectively.

EXECUTION

We excel at flawlessly implementing strategies, consistently exceeding expectations with our meticulous attention to detail.

INNOVATION

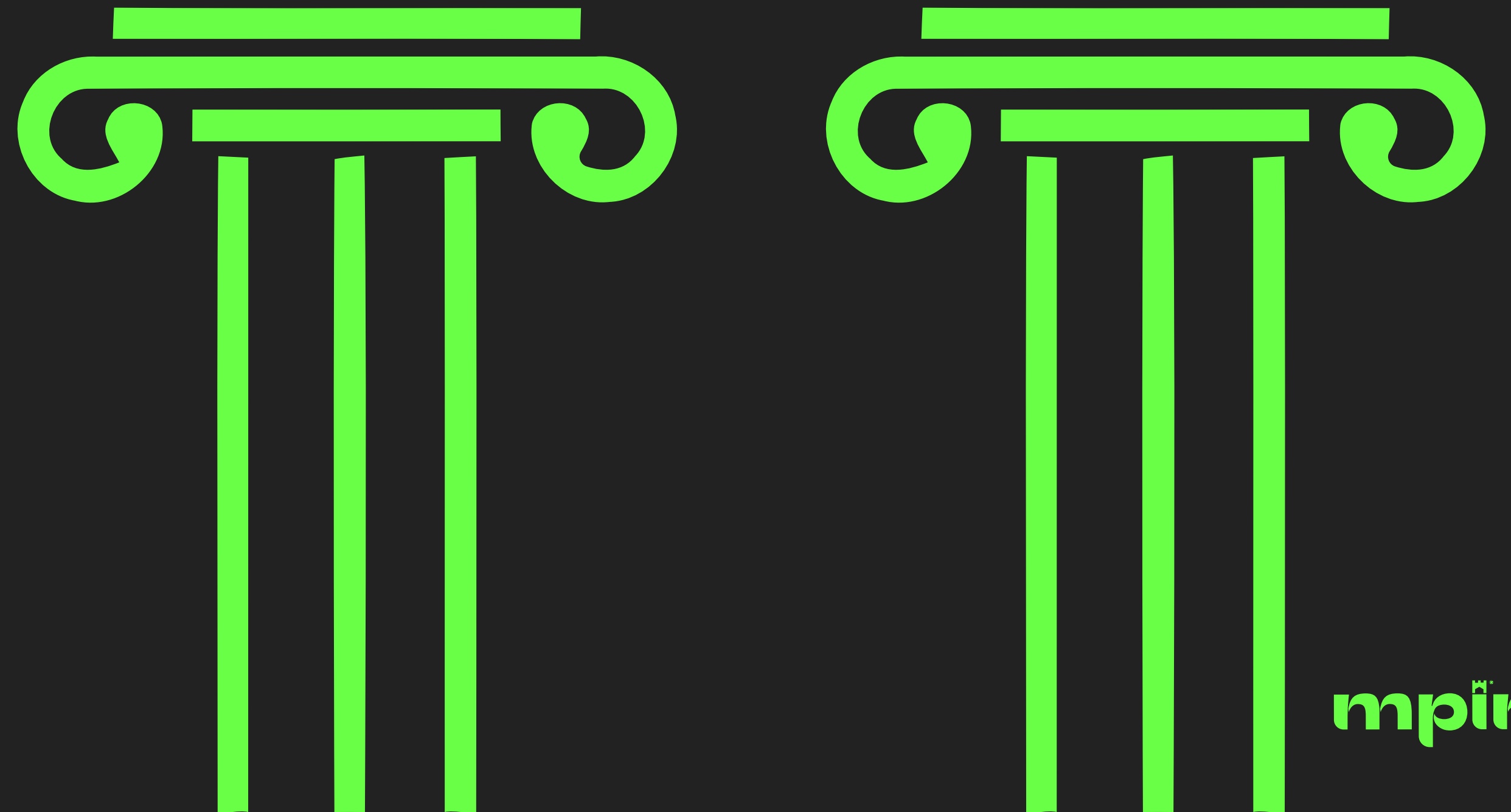
Our strength lies in generating breakthrough ideas that distinctly set your brand apart from the competition.



OUR PARTNERS

Mpire fosters strategic alliances with industry-leading partners ensuring our clients receive unparalleled solutions and deliver exceptional results.

Collaborating closely with our esteemed partners allows us to leverage cutting-edge tools, diverse perspectives, and specialized expertise, ensuring **our clients** receive unparalleled solutions that transcend conventional boundaries and **deliver exceptional results.**

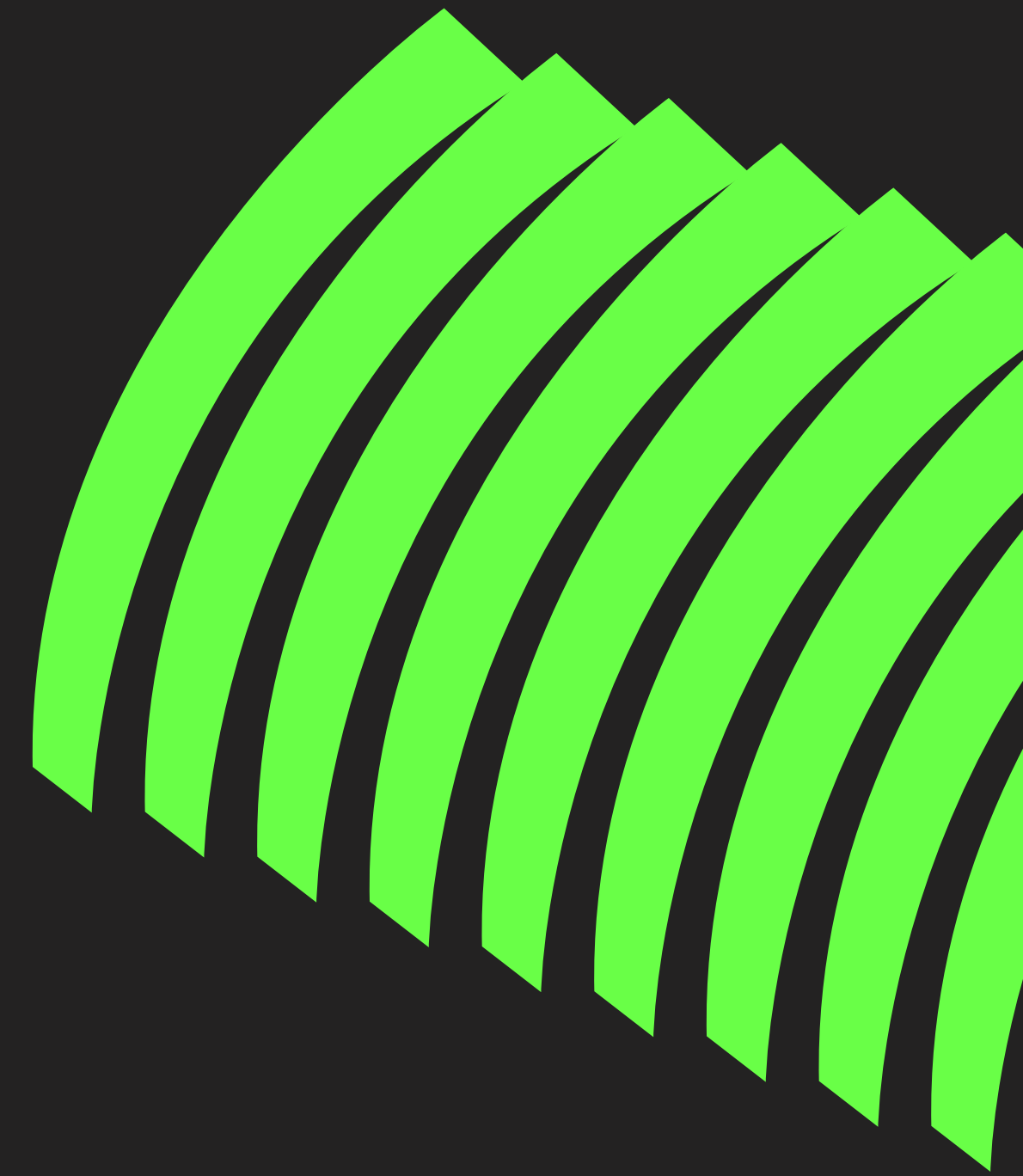




BERNARD ABOU NADER - BRAND STRATEGIST

CREATING HIGH END MARKETING STRATEGIES AND ESTABLISHING ESSENTIALS

A dedicated strategist with a passion for crafting innovative approaches to captivate customers in both the short and long term. Continuously in pursuit of insightful ideas that remind stakeholders of what truly matters, committed to building resilience to navigate the challenges of time. With 15 years of experience in elevating business and brand performance, managing interdisciplinary teams, and working with Fortune 500 brands, with the mission to bring forth exceptional solutions that your brand desires.

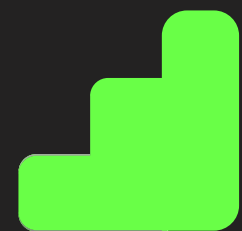




Digital Partners



Data Partners





WHERE WE ARE





Our ambition skyrockets goals, driving us to reach new heights like empires expanding their realms, always pushing forward for bigger, bolder wins.

Leadership



Our creativity sparks fresh ideas, crafting captivating stories that make brands shine in a world full of possibilities. We're like artists, painting innovative campaigns that grab attention and inspire action.



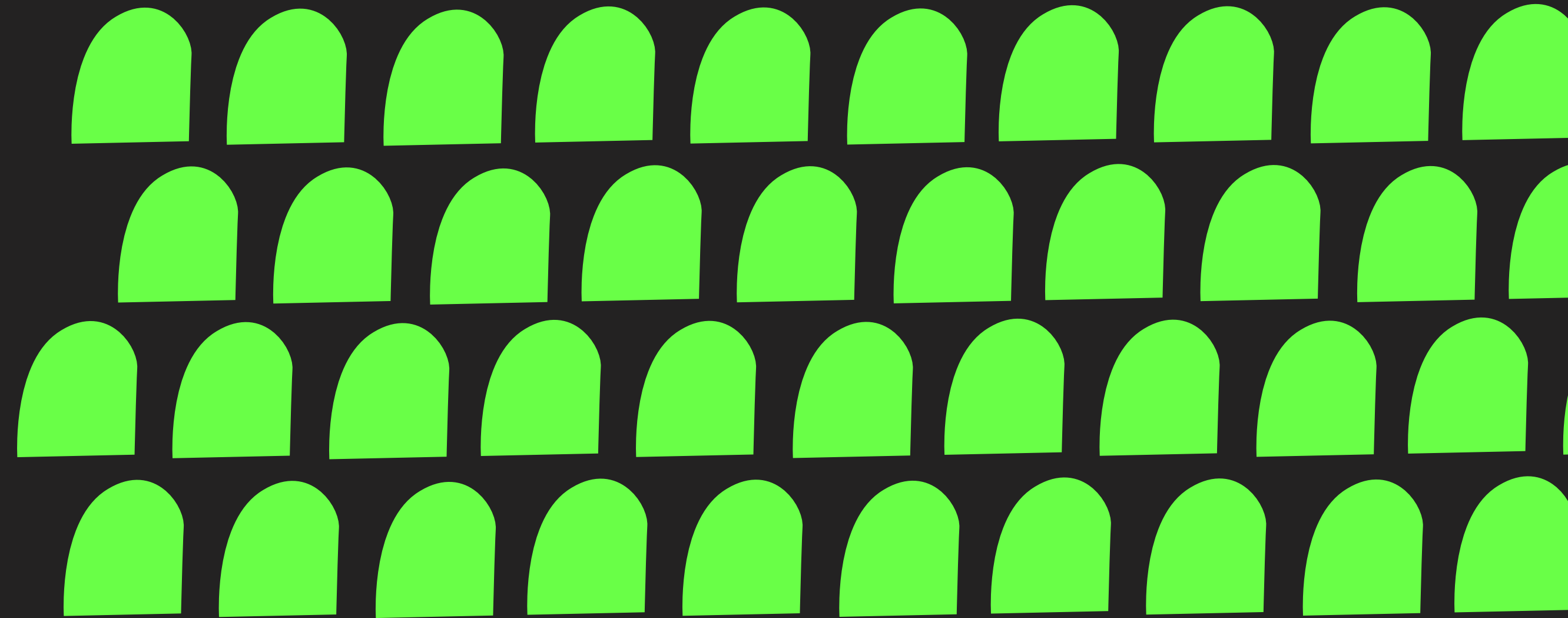
Creative

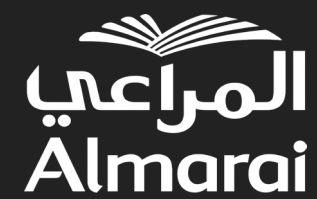
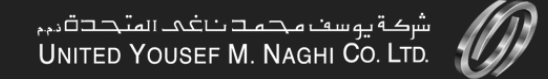
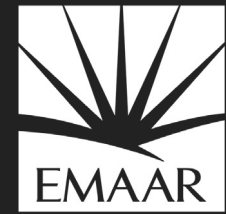


OUR CLIENTS



Mpire collaborates with a diverse clientle base ranging from startups to global corporations.







CREATIVE WORK



Join us on a journey where creativity meets impact.





**CREATIVE
CAMPAIGN**



PRODUCTION



**SOCIAL
MEDIA**



BRANDING



**MOTION
GRAPHIC**



**WEB
DESIGN**



Creative Campaign





السعودية
SAUDIA CARGO

Client: Cargo
From: Saudi Arabia
Creative Campaign



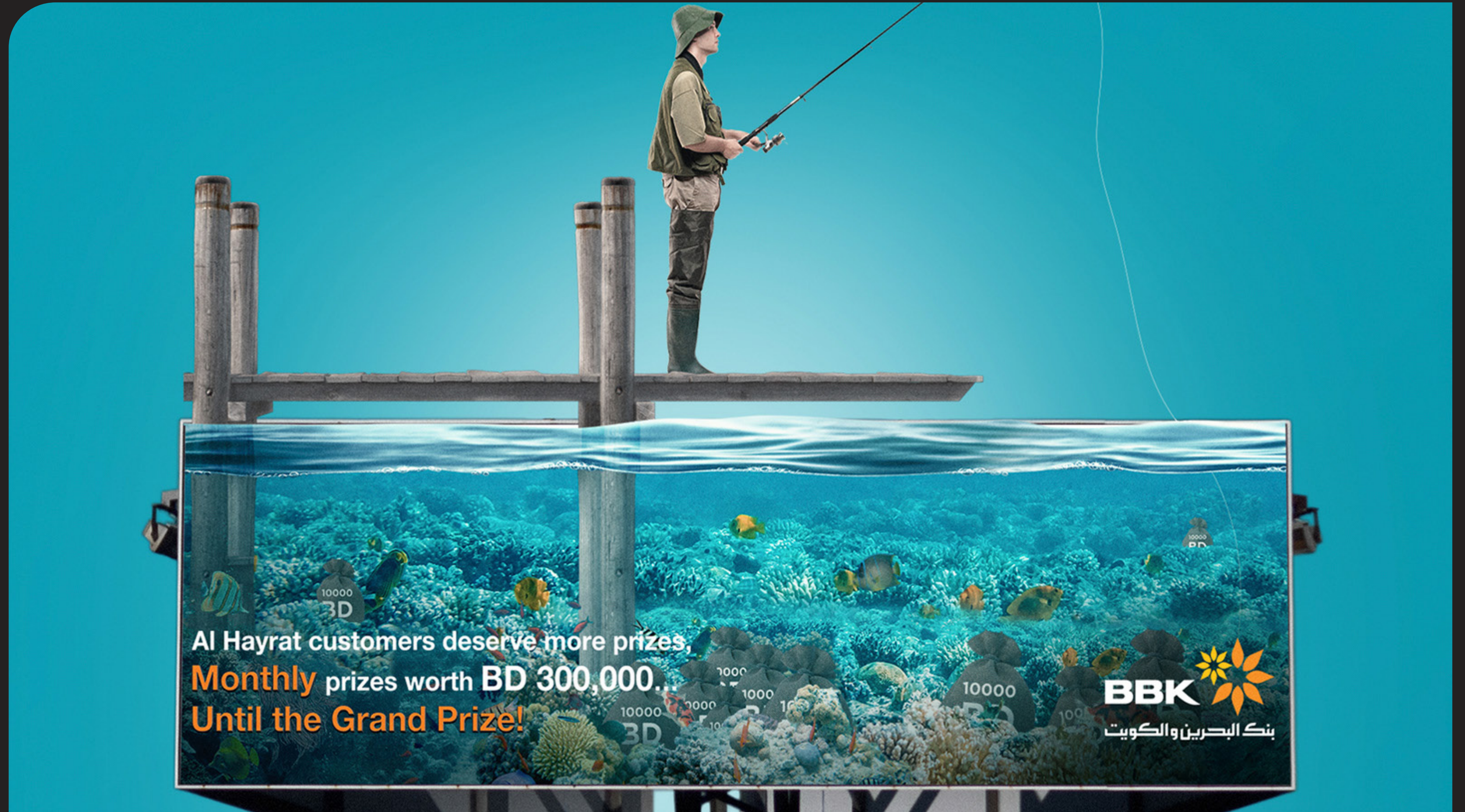


Client: BBK Bank
From: **Bahrain and Kuwait**
Creative Campaign





Client: BBK Bank
From: **Bahrain and Kuwait**
Creative Campaign



Al Hayrat customers deserve more prizes,
Monthly prizes worth BD 300,000...
Until the Grand Prize!





Client: Pirelli
From: Qatar
Creative Campaign

فأفهمينك
انت و طريقك





Gandour

Client: Gandour
From: Saudi Arabia
Creative Campaign





PRODUCTION





Client: Vit Club
From: **Saudi Arabia**
Activation Campaign

Scan Code



Click to Photo





Client: The Dockx
From: **Saudi Arabia**
AR Experience Showreel

Scan Code



Click to Photo





Social Media



تكريم

Client: Careem
From: Saudi, Qatar,
Morocco and Kuwait
Social Media

تكريم

مليت من
نفس الأكل؟
جزب مطاعم جديدة
على تطبيقنا

ووفر مع خصم
50%
بالكود **SUPER**

تكريم

اطلب اللي تحبه
من برجر كنج!
BKING : كود

حد ادنى للطلب: 45 ريال

تكريم

بجر 5 مشهور مع كريم ولك الحرية
التي تاراه 3 شهر على الفيسبوك

كود: **ANGHAMIS**

تكريم

جا وقت الغدا؟
اطلب وجبة غداك
اللي تحبها الصين
والتوصيل علينا أو
بأسعار مخفضة!
#كل_توصيلة_والت_سميد

تكريم

اي طلب من
Tim Hortons
يصير ديل
ونخلي الهدف اثنين
المباراة أحلي بمرتين معنا

كود: **2**

تكريم

كل طلب معنا
يقربك أكثر
لأنغامنا

4 طلبات = 3 شهور مجانية!
كود: **ANGHAMIFOOD**

تكريم

سمعت عن آخر عروضنا
ولا مشغول بأجدد الأغاني
مع اشتراك المجاني؟

4 طلبات = 3 شهور مجانية!
كود: **ANGHAMIFOOD**

تكريم

4/4

جوعك يقربك
من اشتراك المجاني
من أنغامنا

4 طلبات = 4 شهور مجانية!
كود: **ANGHAMIFOOD**

تكريم

بانضمامك معنا
كابتن في كريم
لك معاملة خاصة،
وبندلعك انت وسيارتك!

تكريم

قريباً

تكريم

ولا تنسى
تزيد
بطاطس
تكثر
الصوص
وتدبل
الجبنة

تكريم

Client: Careem
From: Saudi, Qatar,
Morocco and Kuwait
Social Media

تكريم

بمناسبة #يوم_البرج_العالمي
استخدم كود **BKING**
للتوصيل مجاني من برج كنج!

*حد أدنى للطلب 45 ريال

تكريم

هـامبرغيني
8 ريال
برجر للحفلات
130 ريال بس!

تكريم

تكريم

كابتن كريم
بياخذك مشوار
طويل؟

انعامي

تكريم

استمتع بطلبك من شاورمر
وانت تتفرج مبارياتك

الرياض - جدة - المدينة
التوصيل بـ 8 ريال! مع كود SHAW
الدمام
مع كود SHAW

*الطلب حد أدنى 30 ريال

تكريم

الوعد بككرة
الثوية راجعة بقوة!
جبنالك مطاعم أكثر بتوفير أكبر

تكريم

تكريم

برّد على نفسك
بالصيف
اطلب آيسكريم لذيق أو قهوة مثلجة

ولك خصم
50%
بالكود **SUPER**

*صوّر الشاشة وخلي العرض عندك

تكريم

تكريم

الواحد صار يحتاج
أيادي زيادة مع عرض
اشترى واحد والثاني مجاناً

تكريم

تكريم

خصم
50%
لمدة 3 ساعات!
الحق واطلب أكلتك
قبل مباراة الليلة مع
خصم 50% باستخدم كود
KOORA

*تطبق الشروط والأحكام

تكريم

بس عشانك اطلب
اللي تحبه من برجر كنج
والتوصيل علينا.
كود: **3SHANAK**

تكريم



Client: Halwani
From: Saudi Arabia
Social Media

MPIRE
AGENCY





Client: Halwani
From: Saudi Arabia
Social Media

الإرادة هي أن تكون
ما تريده أنت
وليس ما تريده لك
الحياة

اللحمة الحقيقية
يبيلها جولو

كيف حماسكم
مع موسم الصيف؟

لا تتعب نفسك
شوية و تكون عندك

ما سبب زيادة الوزن في الشتاء؟

كيف نحمي أنفسنا من
زيادة الوزن في الشتاء؟

الطريقة

- 1) اخفض البسني والمالبها والسكر
- 2) بالتحريك الكوراني حتى يعماسك
- 3) وصبر نوبه فاج
- 4) ضربي الزيت في الأفضله والكوبات
- 5) الناجه وأحفظها
- 6) صبي الأظطه في صنية مدهونه
- 7) كطيهه
- 8) ادخلها فرن مسخن مسبقا على حرارة 150 درجة على الرف الوسط
- 9) لمدة 25 دقيقة
- 10) بعد إخراجها من الفرن، صبي الحليب المتكف على الوجه وبنها بالشوكولاته المشوره

طالع رحلة؟
لا تنسى المعمول

كل عام وانت
سندنا

سهم. مئة
ميلادية
سعيدة



Client: Al Basha
From: Netherlands
Social Media





CRANIO

Speciality Cafe

Client: Cranio
From: Qatar
Social Media





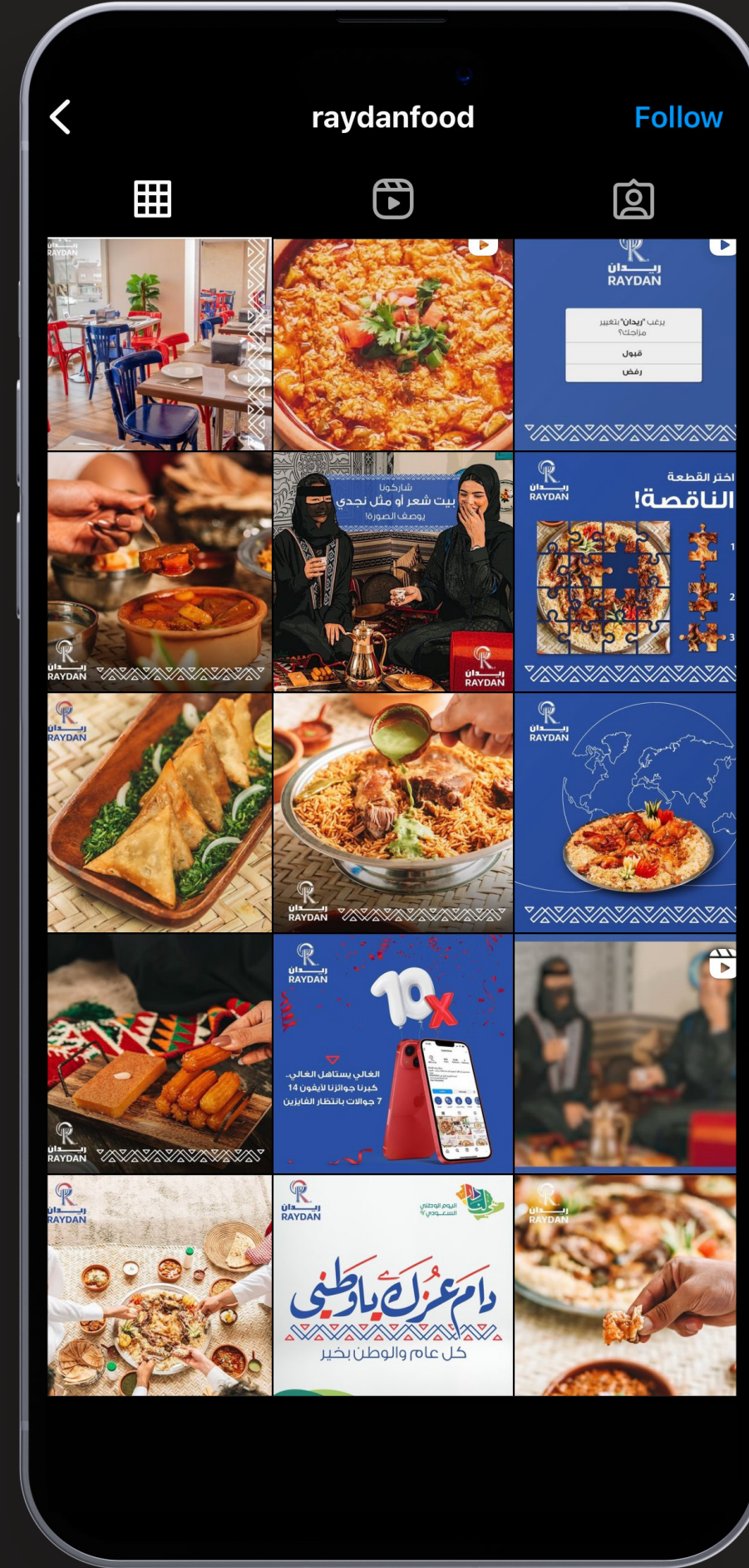
ريدان
مطابخ ومطاعم

Client: Raydan
From: Saudi Arabia
Social Media

MPIRE
AGENCY

36

CREENTIALS





Client: Misk leadership
From: **Saudi Arabia**
Social Media





Branding





Client: Cruisa
From: Saudi Arabia
Full Branding



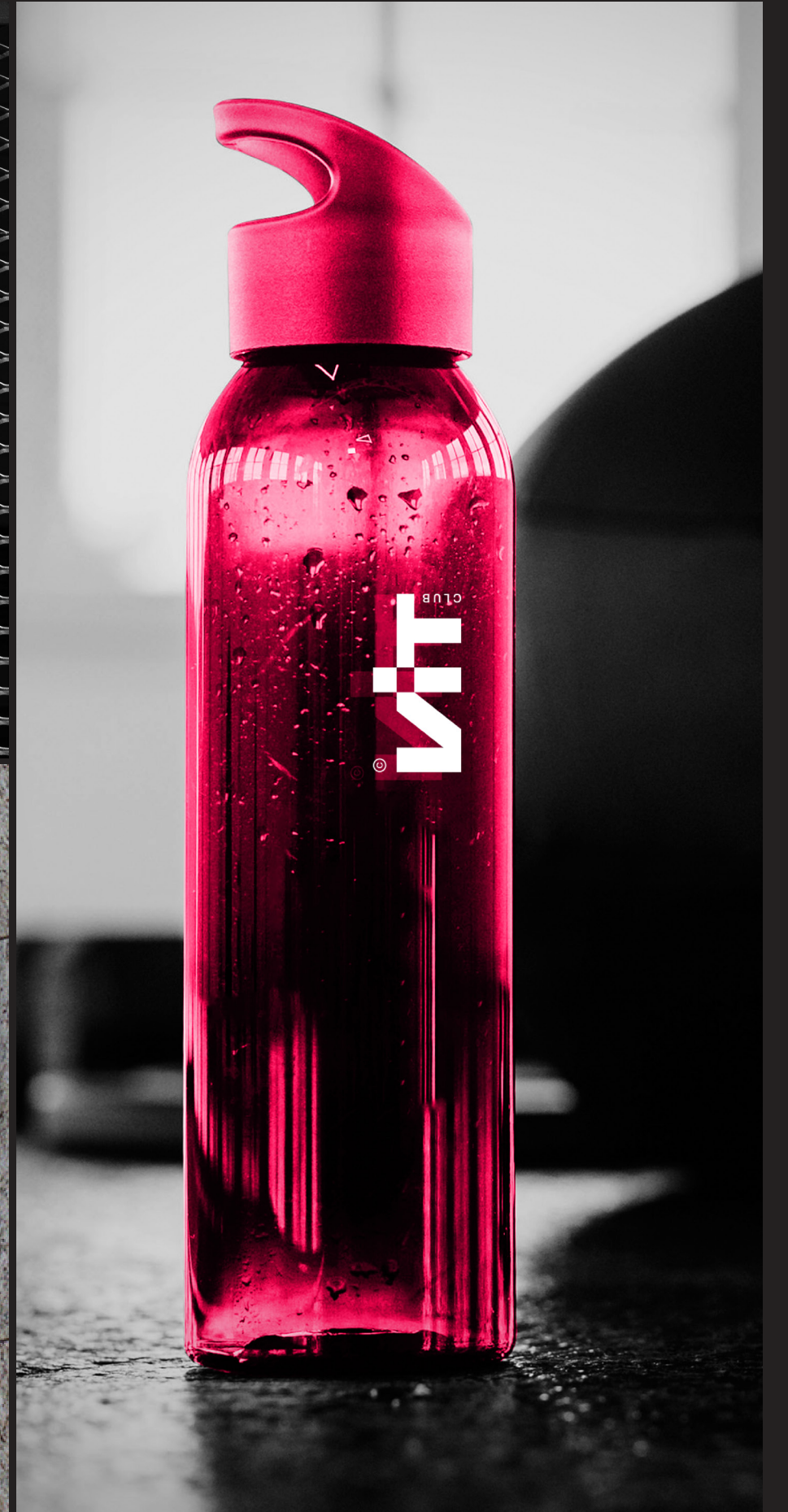


Client: Cruisa
From: **Saudi Arabia**
Full Branding



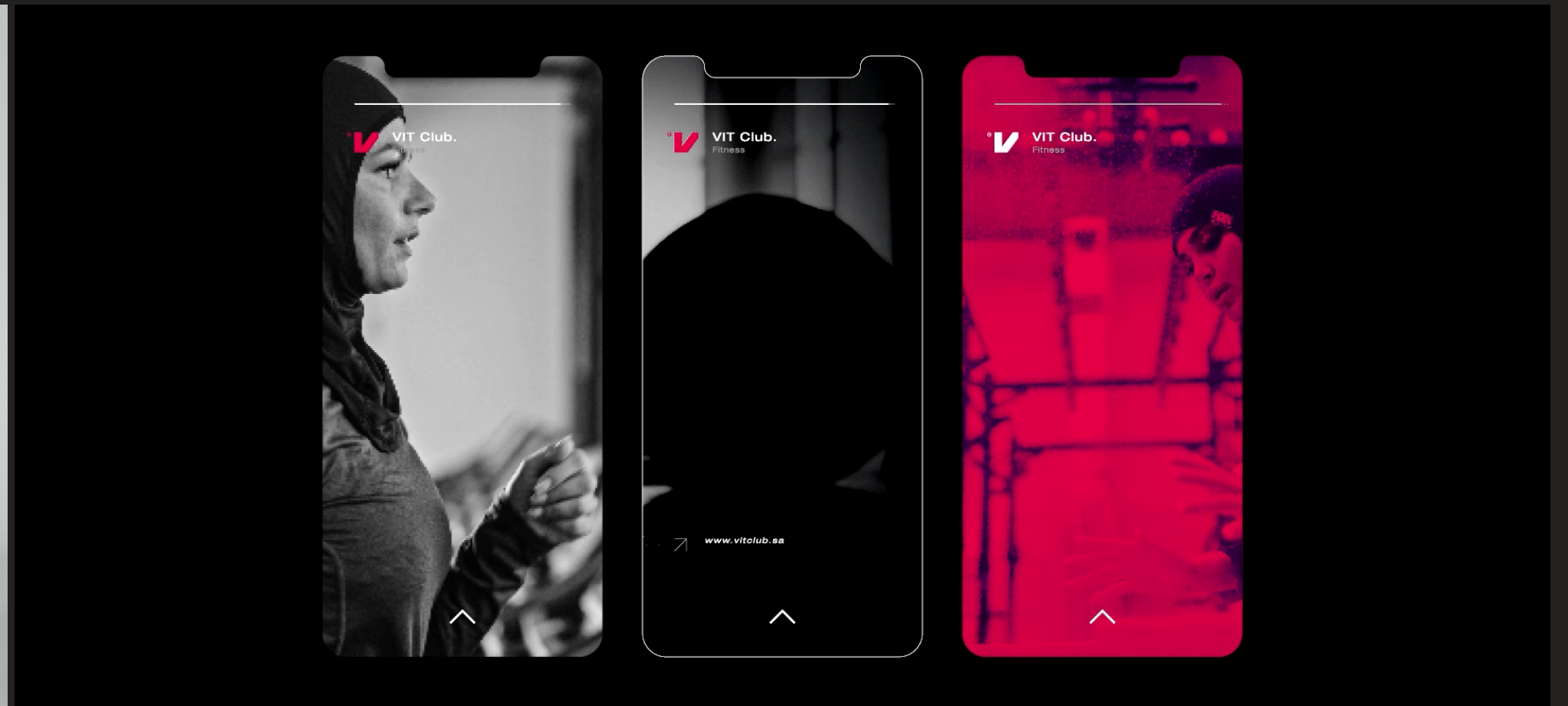


Client: Vit Club
From: Saudi Arabia
Full Branding





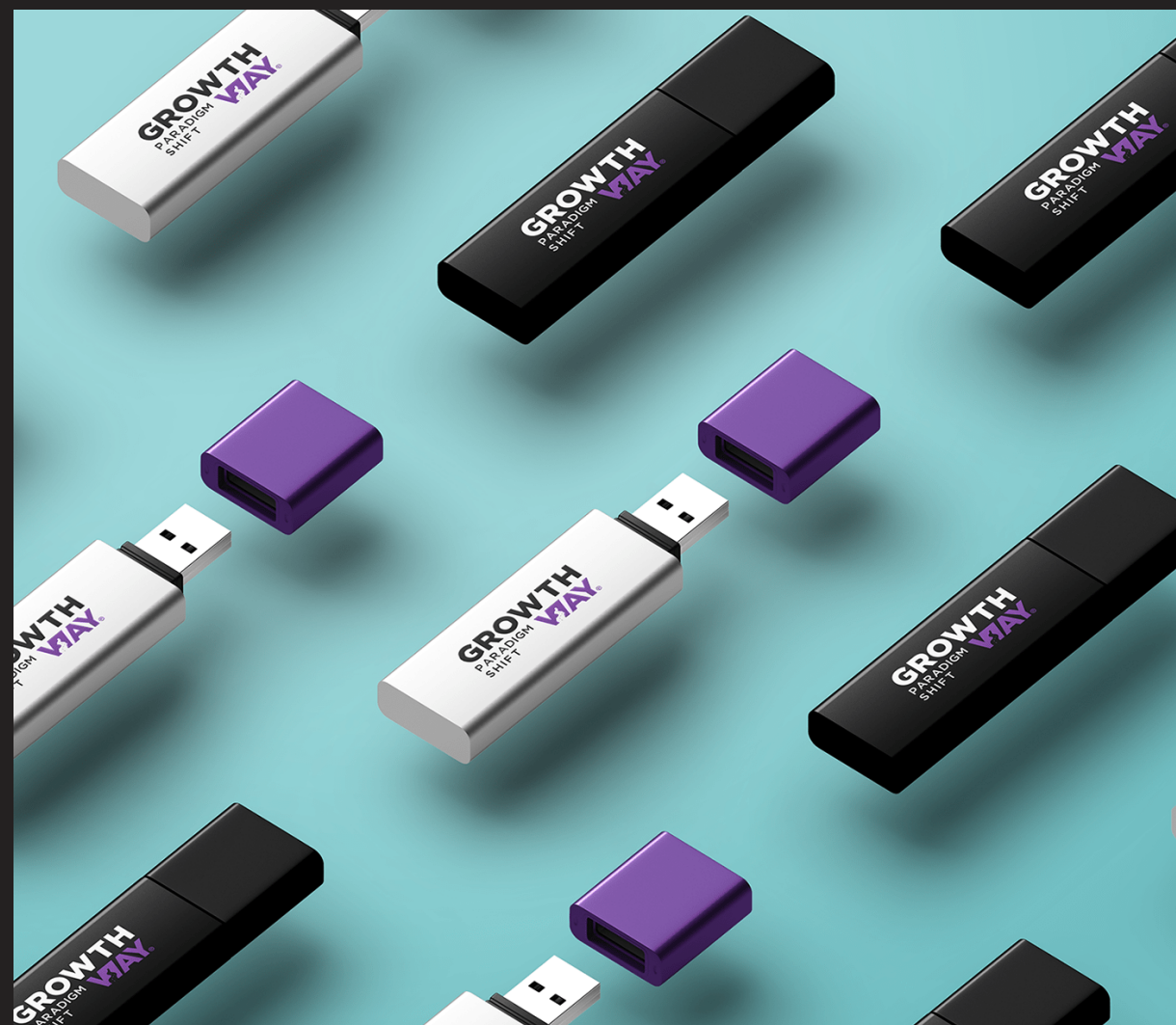
Client: Vit Club
From: Saudi Arabia
Full Branding





GROWTH PARADIGM SHIFT **WAY**

Client: Growth Way
From: Saudi Arabia
Full Branding



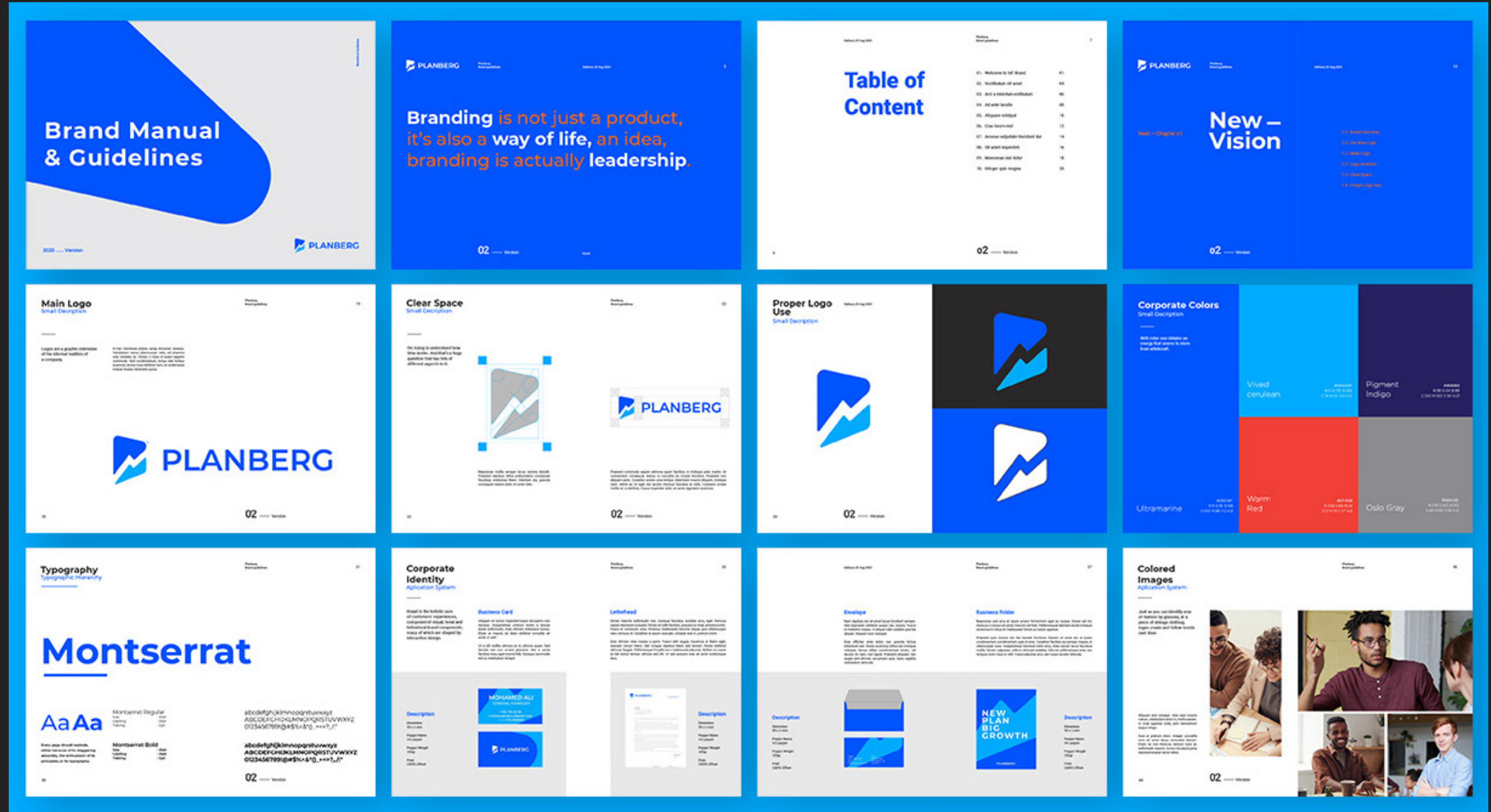


Client: PlanBerg
From: Turkey
Full Branding



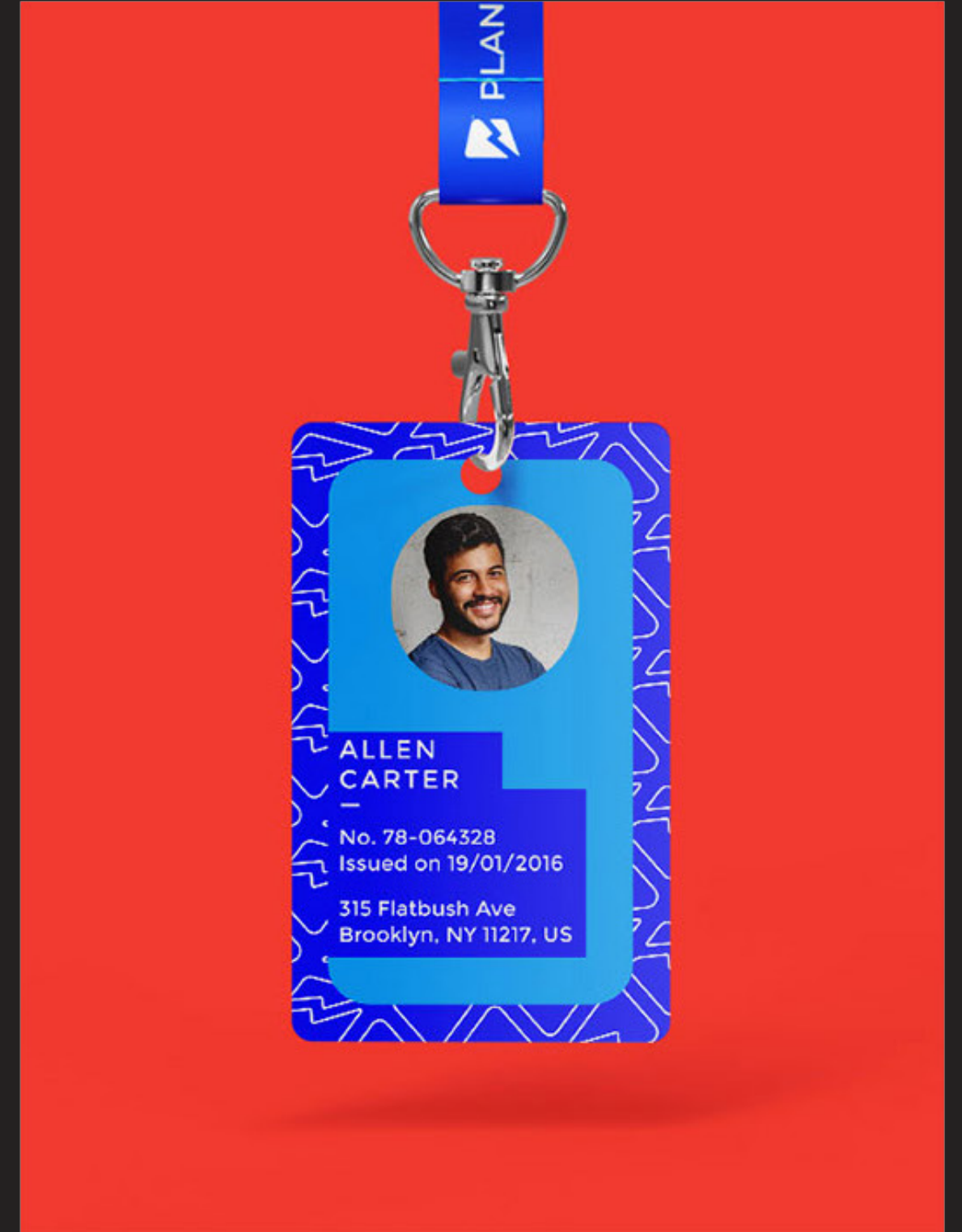
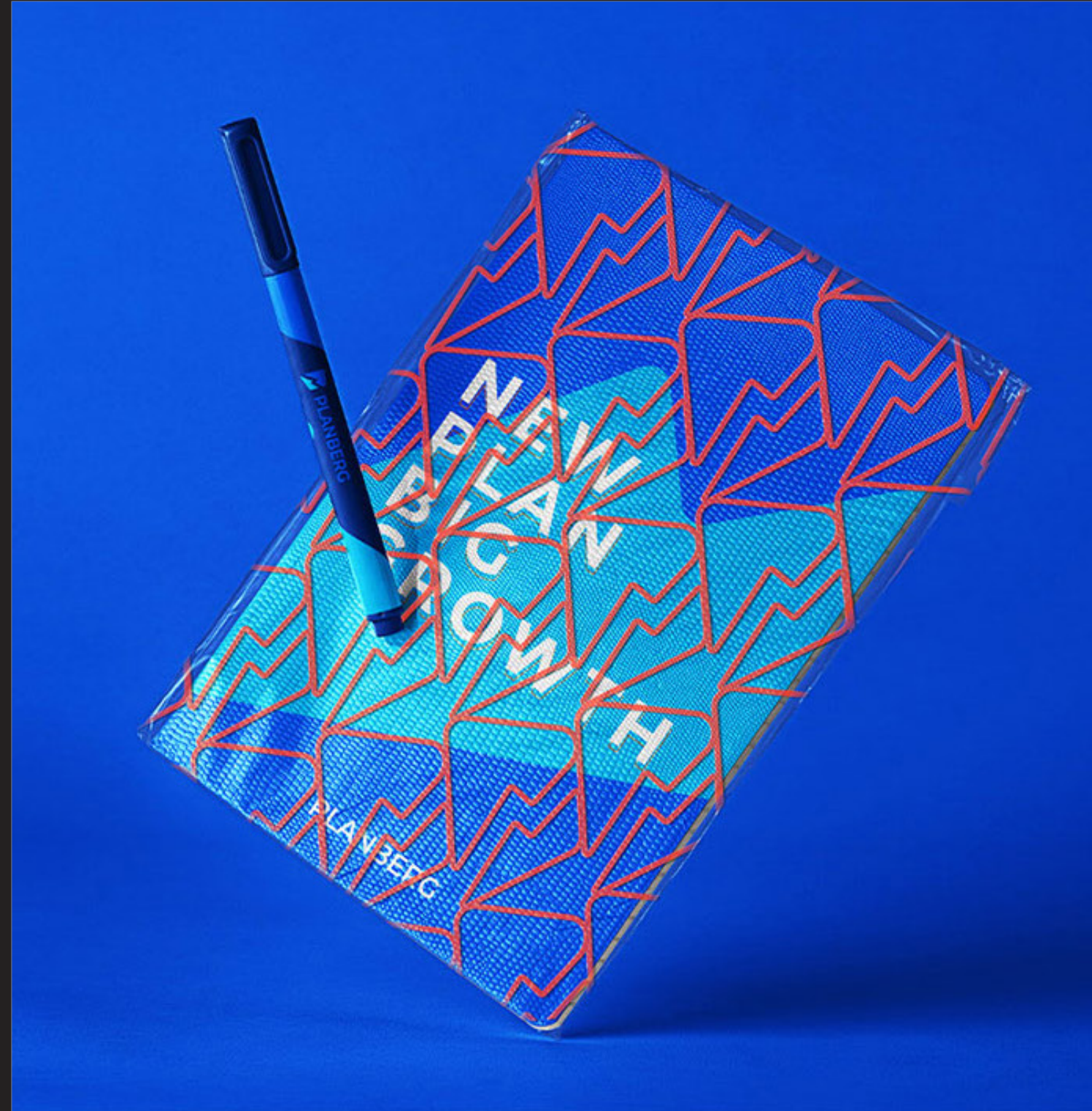


Client: PlanBerg
From: Turkey
Full Branding





Client: PlanBerg
From: **Turkey**
Full Branding





LARCOTM
TRADING
& SERVICES WLL

Client: Larco Trading & Service WLL
From: **Qatar**
Full Branding





Client: Larco Trading & Service WLL
From: **Qatar**
Full Branding



TYPOGRAPHY

Gotham

Light

Book

Medium

Aa

Aa

Aa

we help the world
grow the food it needs

we help the world
grow the food it needs

we help the world
grow the food it needs

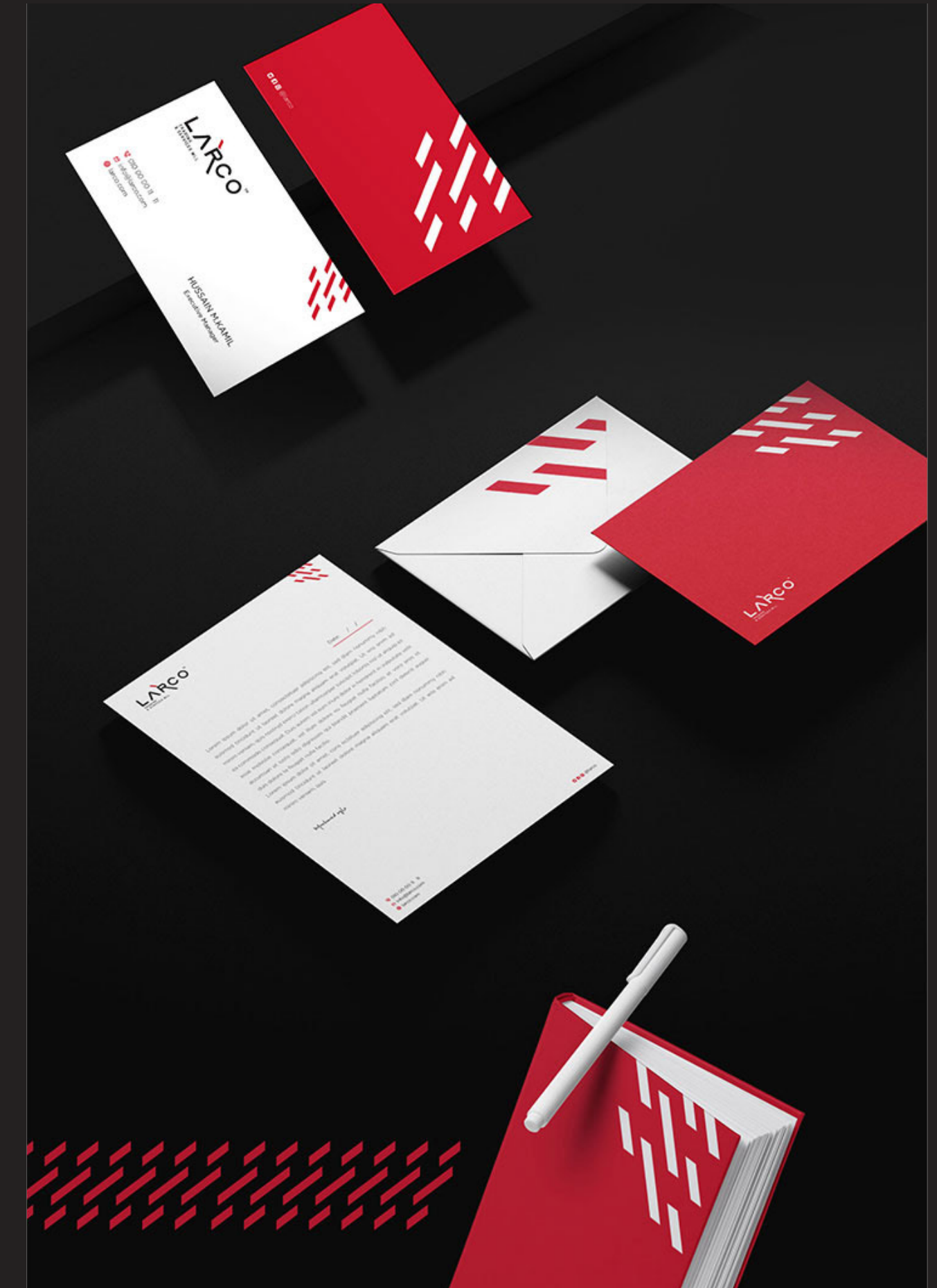
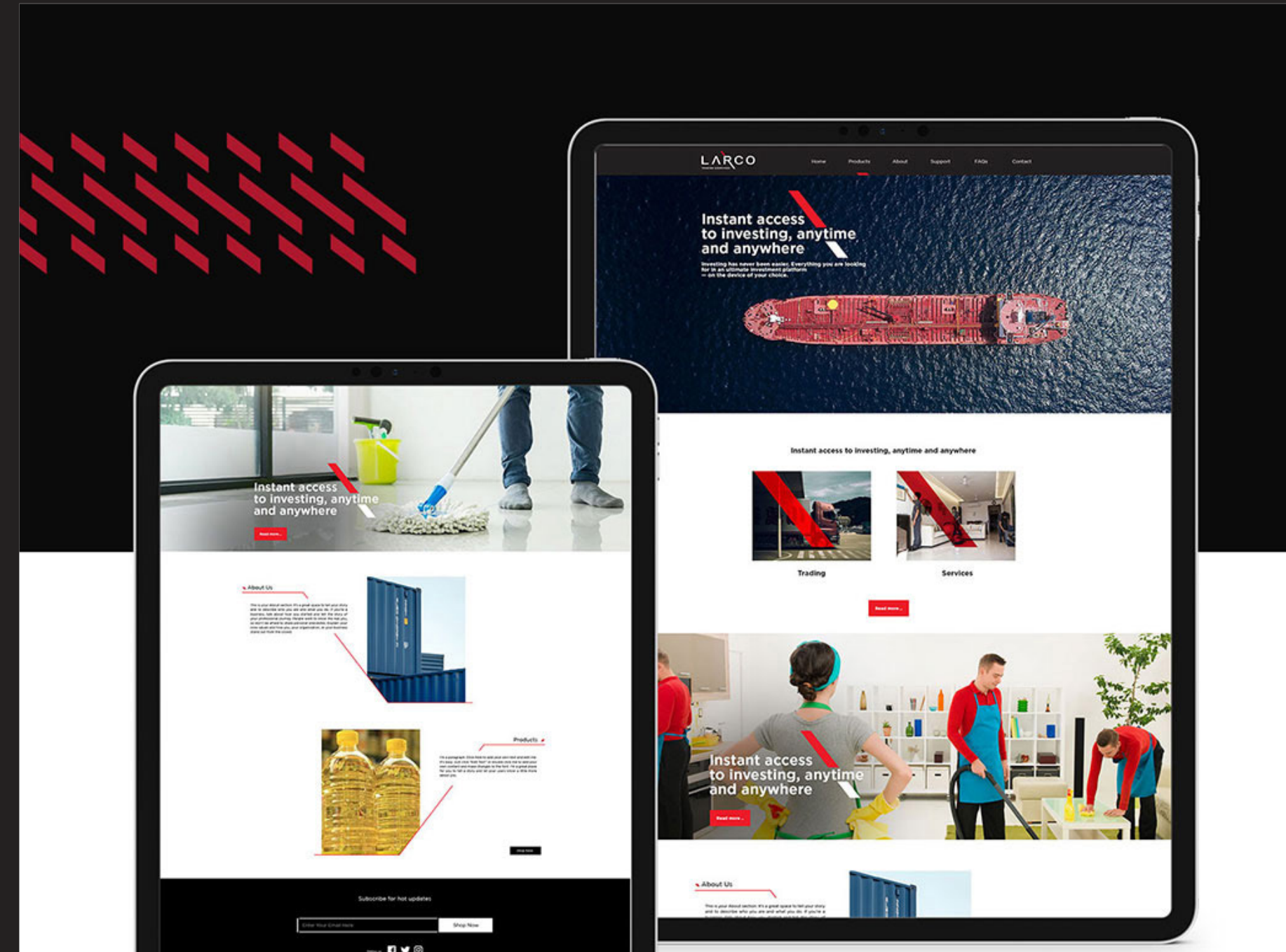
Pattern

Branding Identity - 2019



LARCOTM
TRADING
& SERVICES WLL

Client: Larco Trading & Service WLL
From: **Qatar**
Full Branding





Client: Al Basha
From: **Netherlands**
Full Branding





Motion Graphics





CRANI
Speciality Cafe

World Cup Qatar 2022





أمان

Intelligent Transportation System
for Aman Company





School Application that allows parents to monitor their child's whereabouts and activities throughout the day.





Web Design



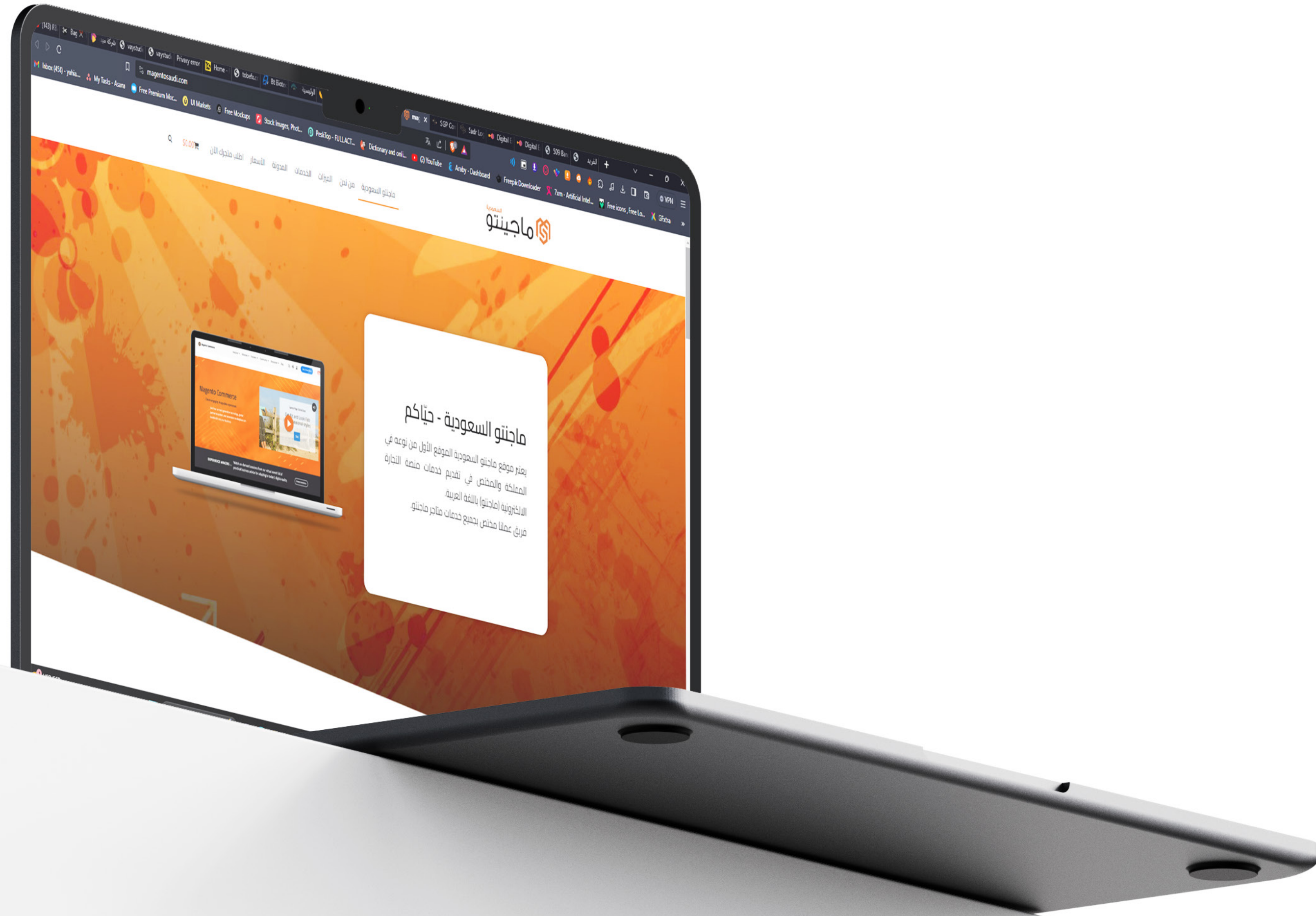


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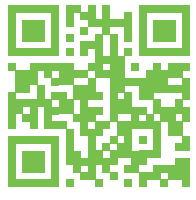


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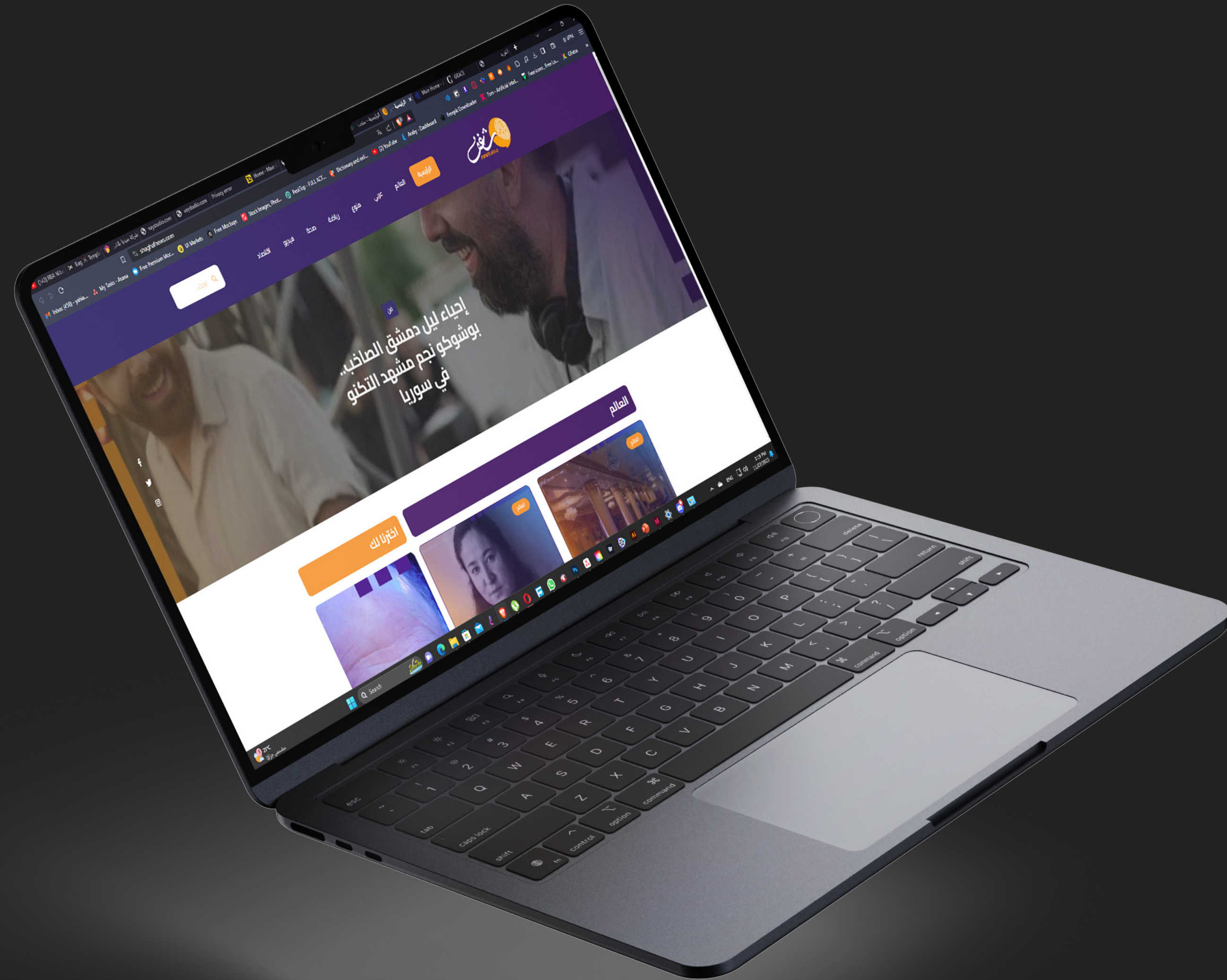


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Click to Photo





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Scan Code



Click to Photo





A visionary detail-oriented entrepreneur with an exposure to a wide variety of business sectors, such as: Banking, Mergers & Acquisitions, Real Estate, Engineering Consultancy and F&B.

Seasoned in marketing by managing Semi-Governmental Sectors, F&B's, Automotive, E-commerce accounts and more. A Bachelor's Degree Graduate in Business Management & Marketing, with a Diploma in International Business.



SULTAN MOHAMMED AL-TURKI

Chief Executive Officer



An innovative entrepreneur well-versed in property management, real estate, and financial trades. Driven by a keen interest in technological innovations and the evolution of marketing strategies.

Committed to reshaping the marketing industry through the introduction of cutting-edge, innovative solutions. Holds a Bachelor's Degree in Business Management, from the esteemed University of Northampton, United Kingdom.



ALAA A. SHARBATLY

Business Development Officer



Thank You

Partner With Us To
Innovate Captivate Capitalize
For Your Brand



Call & WhatsApp

00966-535550945



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info@mpireksa.com



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